

UP TO  
**36x ZOOM**



All COOLPIX models and colors subject to availability.



**L120**

14.1 MEGA PIXELS  
21x WIDE OPTICAL ZOOM  
3" HI-RES LCD DISPLAY

WAS \$279<sup>95\*\*</sup>  
**NOW \$229<sup>95\*\*</sup>**  
AFTER \$50 INSTANT SAVINGS\*

Nikon HD VIDEO



**P500**

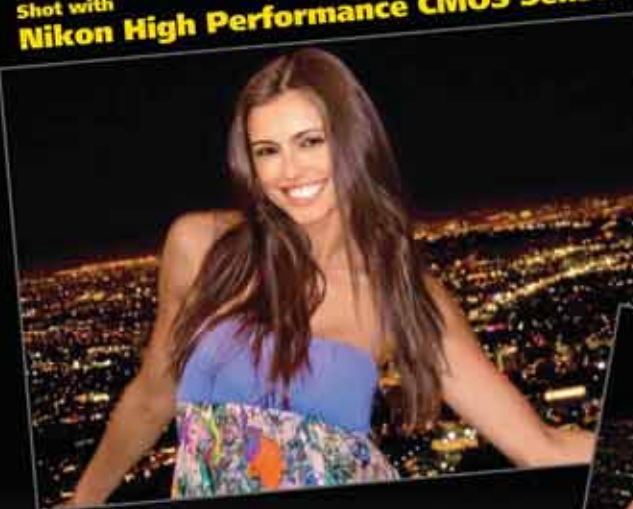
12.1 MEGA PIXELS  
36x WIDE OPTICAL ZOOM  
3" VARI-ANGLE HI-RES DISPLAY

WAS \$399<sup>95\*\*</sup>  
**NOW \$349<sup>95\*\*</sup>**  
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1080p HD VIDEO



Shot with  
Nikon High Performance CMOS Sensor



Shot Without  
Nikon High Performance CMOS Sensor



SHOOT BEAUTIFUL  
**LOW-LIGHT IMAGES**

**EVEN WITHOUT A FLASH!**

Nikon's High Performance CMOS Sensor Technology provides exceptional low-light performance.



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16 MEGA PIXELS  
5x WIDE OPTICAL ZOOM  
3" HI-RES LCD DISPLAY

WAS \$349<sup>95\*\*</sup>  
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AFTER \$50 INSTANT SAVINGS\*

1080p HD VIDEO



CLEAR COLOR DISPLAY

**S8200**

16.1 MEGA PIXELS  
14x WIDE OPTICAL ZOOM  
3" HI-RES LCD DISPLAY

WAS \$329<sup>95\*\*</sup>  
**NOW \$249<sup>95\*\*</sup>**  
AFTER \$80 INSTANT SAVINGS\*

1080p HD VIDEO



CLEAR COLOR DISPLAY

**S9100**

12.1 MEGA PIXELS  
18x WIDE OPTICAL ZOOM  
3" HI-RES LCD DISPLAY

WAS \$329<sup>95\*\*</sup>  
**NOW \$199<sup>95\*\*</sup>**  
AFTER \$130 INSTANT SAVINGS\*

1080p HD VIDEO



CLEAR COLOR DISPLAY

**P500**

12.1 MEGA PIXELS  
36x WIDE OPTICAL ZOOM  
3" WIDE HI-RES DISPLAY

WAS \$399<sup>95\*\*</sup>  
**NOW \$349<sup>95\*\*</sup>**  
AFTER \$50 INSTANT SAVINGS\*

1080p HD VIDEO



CLEAR COLOR DISPLAY



1080p HD VIDEO  
WITH FULL-TIME AUTOFOCUS!

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CREATIVITY FROM ANY POINT OF VIEW  
PICTURES THAT AMAZE. MOVIES THAT INSPIRE.

Kit includes 18-55mm DX VR  
Zoom-NIKKOR® lens

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UP TO 4 FRAMES PER SECOND  
3" VARI-ANGLE LCD MONITOR  
SPECIAL EFFECTS MODE

WAS \$849<sup>95\*\*</sup>  
**NOW \$749<sup>95\*\*</sup>**

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**EXTRA INSTANT SAVINGS!**



D5100 Kit includes 18-55mm DX VR  
Zoom-NIKKOR lens.

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AFTER \$100 INSTANT SAVINGS\*



Buy an additional telephoto 55-200mm DX VR  
Zoom-NIKKOR lens and save \$100 instantly.

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WAS \$1099<sup>90\*\*</sup>  
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AFTER \$200 INSTANT SAVINGS\*



3" Hi-Res  
LCD Touch  
Display



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Life moves fast. Catch it!

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5x WIDE OPTICAL ZOOM  
3" HI-RES LCD TOUCH DISPLAY

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DIGITAL CAMERA  
and receive \$50  
toward a Nikon 1  
camera.\*\*



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WITH 1 NIKKOR VR 10mm-30mm ZOOM LENS

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\* For details regarding Nikon's Instant Savings Offers described in this flyer, please visit: [nikonusa.com/vdayoffers](http://nikonusa.com/vdayoffers). All Valentine's Day Instant Savings offers are effective from 2/5/12 (or earlier) through 2/25/12.

\*\* All prices are suggested retail price. Actual selling price is determined by each dealer at time of sale. All prices and specifications are subject to change without notice.

† For limitations regarding waterproof, freezeproof and shockproof attributes, go to <http://nikonusa.com/AW100info>.

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COOLPIX

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<p><b>S3100</b></p> <p>14 MEGA PIXELS   5X WIDE OPTICAL ZOOM   2.7" LCD DISPLAY</p> <p>WAS \$139.95** <b>NOW \$79.95**</b></p> <p>AFTER \$60 INSTANT SAVINGS*</p> <p>HD VIDEO</p> <p>Yellow, Red, Blue, Pink, Purple, Silver</p>	<p><b>S4100</b></p> <p>14 MEGA PIXELS   5X WIDE OPTICAL ZOOM   3" HI-RES LCD TOUCH DISPLAY</p> <p>WAS \$179.95** <b>NOW \$99.95**</b></p> <p>AFTER \$80 INSTANT SAVINGS*</p> <p>HD VIDEO</p> <p>Silver, Black, Red, Plum</p>	<p><b>S6100</b></p> <p>16 MEGA PIXELS   7X WIDE OPTICAL ZOOM   3" HI-RES LCD TOUCH DISPLAY</p> <p>WAS \$199.95** <b>NOW \$129.95**</b></p> <p>AFTER \$70 INSTANT SAVINGS*</p> <p>HD VIDEO</p> <p>Violet, Red, Black, Silver</p>	<p><b>S6200</b></p> <p>16 MEGA PIXELS   10X WIDE OPTICAL ZOOM   2.7" LCD DISPLAY</p> <p>WAS \$229.95** <b>NOW \$169.95**</b></p> <p>AFTER \$60 INSTANT SAVINGS*</p> <p>HD VIDEO</p> <p>Black, Blue, Pink, Silver, Red</p>	<p><b>S8200</b></p> <p>16.1 MEGA PIXELS   14X WIDE OPTICAL ZOOM   3" HI-RES LCD DISPLAY</p> <p>Nikon HIGH PERFORMANCE CMOS SENSOR</p> <p>WAS \$329.95** <b>NOW \$249.95**</b></p> <p>AFTER \$80 INSTANT SAVINGS*</p> <p>1080p HD VIDEO</p> <p>Silver, Red, Black</p>	<p><b>S9100</b></p> <p>12.1 MEGA PIXELS   18X WIDE OPTICAL ZOOM   3" HI-RES LCD DISPLAY</p> <p>Nikon HIGH PERFORMANCE CMOS SENSOR</p> <p>WAS \$329.95** <b>NOW \$199.95**</b></p> <p>AFTER \$130 INSTANT SAVINGS*</p> <p>1080p HD VIDEO</p> <p>Silver, Red, Black</p>
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All COOLPIX models and colors may not be available.

Nikon 1

**Trade-In!**  
Trade-in ANY digital camera and receive \$50 toward a Nikon 1 camera.\*\*

FAST, EASY-TO-USE, SMALL & STYLISH...  
YOU'LL WANT TO TAKE THIS CAMERA EVERYWHERE!

**NIKON 1 PINK J1 KIT**

2-LENS KIT WITH  
1 NIKKOR VR 10mm-30mm &  
1 NIKKOR VR 30mm-110mm  
ZOOM LENSES

WAS \$929.95\*\*  
**NOW \$729.95\*\***

AFTER \$150 INSTANT SAVINGS\* + \$50 Trade-In Savings\*\*



All Nikon 1 models and colors subject to availability.

**NIKON 1 J1**

WITH 1 NIKKOR VR 10mm-30mm ZOOM LENS  
WHITE | RED | BLACK | SILVER

WAS \$649.95\*\*  
**NOW \$549.95\*\***

AFTER \$50 INSTANT SAVINGS\* + \$50 Trade-In Savings\*\*

**2-LENS INSTANT SAVINGS**

Trade-in ANY digital camera and receive \$50 toward a Nikon 1 camera.\*\*

**NIKON 1 J1 KIT**

2-LENS KIT WITH  
1 NIKKOR VR 10mm-30mm &  
1 NIKKOR VR 30mm-110mm  
ZOOM LENSES

WAS \$899.95\*\*  
**NOW \$699.95\*\***

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- LEATHER HAND STRAP
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1 NIKKOR VR 10mm-100mm POWER-DRIVE ZOOM LENS  
\$749.95\*\*



SPEEDLIGHT SB-N5  
\$149.95\*\*

**CHECK OUT THE NIKON 1 V1 WITH ELECTRONIC VIEWFINDER IN BLACK.**

**NIKON 1 V1**

WITH 1 NIKKOR VR 10mm-30mm ZOOM LENS

WAS \$899.95\*\*  
**NOW \$799.95\*\***

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